



## Show details

### Date

7 – 9 July 2015

### Venue

Chennai Trade Centre  
Chennai, India

## Participation details

### Raw space

₹ 9,500/-\* per sqm (min. 24 sqm)

Ideal for your own designer stall.

Exhibitors can fabricate and design their stand, subject to organiser's approval.

Power supply is charged separately.

### Shell scheme

₹ 10,500/-\* per sqm (min. 9 sqm)

Shell scheme booth includes Octonorm partitions, fascia board with company name, spot lights, one counter table, three chairs, one power socket (5 amp), one catalogue, exhibitor passes and one waste bin.

\*Please add 12.36% Service Tax on total participation fees, 10% Security Deposit on space rental and ₹ 2000 for compulsory Directory entry

## Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade show organisers with 543\* million euros in sales and 2,026\* employees worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries and approx. 50 international Sales Partners, giving it a presence for its customers in more than 150 countries. Events "made by Messe Frankfurt" take place at more than 30 locations around the globe. In 2013, Messe Frankfurt organised 114\* trade fairs, of which more than half took place outside Germany.

Messe Frankfurt's exhibition grounds, featuring 578,000 square metres, are currently home to ten exhibition halls and an adjacent Congress Center. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary numbers (2013)

## Contact

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International Exhibition on Technologies for  
Automotive Manufacturing

7 – 9 July 2015

Chennai Trade Centre, Chennai, India  
[www.aes-show.com](http://www.aes-show.com)



# Innovative applications for manufacturing excellence

Consolidating its position as India's preferred platform for pioneering engineering and automation solutions, the Automotive Engineering Show 2014 closed with more than 3,000 trade visitors and 100 exhibitors over its three-day run at the Auto Cluster Exhibition Centre in Chinchwad, Pune. Looking forward to propelling growth in this sector, Messe Frankfurt takes pride in announcing the next edition of AES in Chennai.

Drawing from Messe Frankfurt's rich heritage of expertise and knowledge in organising world-renowned trade fairs, your participation at Automotive Engineering Show 2015 will allow you to connect and collaborate with a powerful, potential and growing target audience from automobile manufacturing.

## Bring your business to the HQ of India's automobile industry

Registering a growth of 4.41 per cent, the auto industry produced a total of 1.81 million vehicles in February 2014. Domestic sales during April 2013 – February 2014 grew by 2.68 per cent.\* Moreover, exports grew by 6.39 per cent during the same period.

Matching the stellar growth of the Indian Automotive Industry, Chennai, headquarters of the Indian automobile industry is on its way to becoming the largest auto hub in the world by 2016!

### Key highlights

- 30% of India's four-wheeler and 35% of automobile components are manufactured in Chennai.
- Chennai houses the India operations of Ashok Leyland, Ford, Hyundai, Renault, Mitsubishi, Nissan, BMW, Hindustan Motors, Daimler and Caparo.
- Chennai accounts for 60% of the country's automotive exports.
- Industry-friendly government policies and incentives, proximity to the port, and a traditional engineering base make the city the 'Auto Hub' of India.#

Source: \*India Brand Equity Foundation  
#Automotive Products Finder



# An international business platform for your products

Bring your automotive manufacturing technologies and allied products into the spotlight at Automotive Engineering Show 2015, where some of the most renowned system and process suppliers from all over the world will converge with their innovative applications in the following categories:

- IT solutions in design, development, planning and manufacturing
- Automation systems, factory control and sensors
- Assembly line system integrators and line builders
- Machining centers and metal cutting equipment including laser cutting
- Productivity enhancers, latest concepts in tools, jigs and fixtures
- Specialised solutions in welding including laser welding
- End to end in-plant material handling systems
- Automotive painting equipment, paintshop integrators
- Adhesives and sealants
- Robotics
- Metrology, quality inspection & vision system

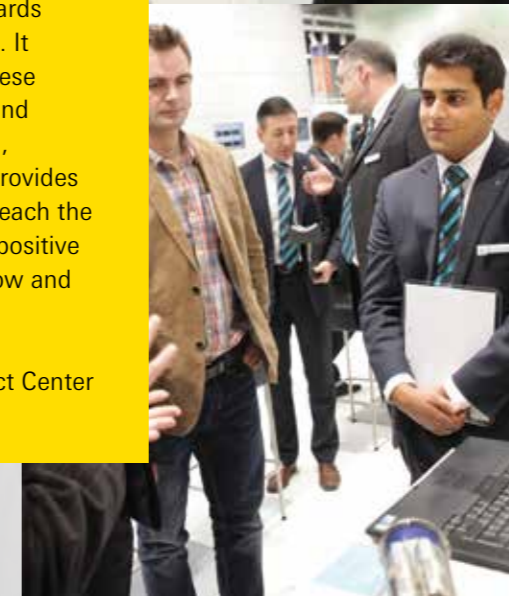
## Grow your end-user network

Discover the newest technology developments in the industry, develop trade contacts – and build your potential customer base with trade visitors from the following sectors:

- Original equipment manufacturers (OEMs)
- Third-party manufacturers
- Component manufacturers from tier 1, tier 2 and tier 3
- Machine builders
- System Integrators
- Managers from planning, quality, design department, production, capital purchase and procurement
- New project heads
- Maintenance / R&D department heads
- Engineers from the assembly line
- Technology managers

"India is moving into a solutions and application based approach towards solving manufacturing problems. It is imperative to bring forward these solutions to the manufacturers and OEMs. Being a focused platform, Automotive Engineering Show provides companies like us a channel to reach the decision makers. We got a very positive response from visitors at the show and generated quality leads."

– Mr Derrick Ong  
Manager – SICK Product Center Asia Pte Ltd



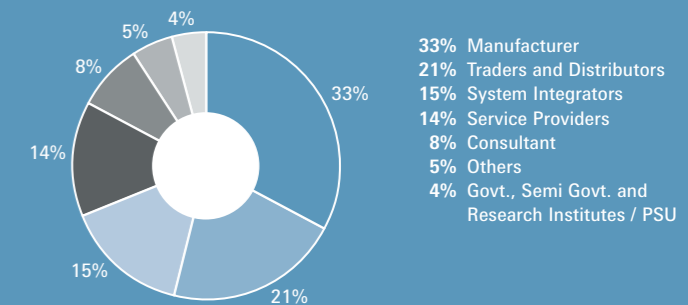
# Recapping AES Chennai 2013

Exhibition space: 4,400 sqm (gross)  
Exhibitors: 139  
Visitors: 4,218

"This is the 2nd time that I am visiting the Automotive Engineering Show and it has proved as a healthy platform to communicate directly with the manufacturers of process engineering products and services. We can take into consideration the look-and-feel of the product as well as question and counter-question the manufacturers to reach a final decision."

– Mr Binod Shukla  
Head of Process Engineering,  
Volkswagen India Pvt. Ltd.

### Nature of business



### Visitor breakdown by job function

